



Texas Water™ 2024 ❖ Advertising Rates & Order Form

Digital Conference Preview and Printed Conference Program

DISTRIBUTION: More than 6,000 water and wastewater professionals in Texas and surrounding states that attend Texas Water™ 2024.

REPRODUCTION: In approximate size, camera-ready copy required or electronic copy in high resolution (300 dpi or greater) in jpeg or PDF format (PDF preferred).

READERSHIP: Water quality engineers, treatment plant technicians, scientists, government officials, regulatory agency personnel, manufacturers and their agents, libraries, universities and groups and individuals concerned with protecting public health and the environment.

FORMAT: The format is a standard letter size page PDF (8.5" wide x 11" high) and contains full color pages. The **Conference Preview** is digital, distributed via email and available online prior to Texas Water (beginning in January), while the **Conference Program** is printed and distributed at Texas Water™ in April.

DEADLINES: Digital Conference Preview: **Nov. 30, 2023**
Conference Program: **Feb. 12, 2024**

LIMITATION OF LIABILITY: Acceptance of advertising for publication in Texas Water™ 2024 Conference Preview and Conference Program does not imply approval or endorsement of any product, service or representation by either the Water Environment Association of Texas or the Texas Section of the American Water Works Association.

FULL PAGE BLEED INFORMATION

Full page advertisements may include bleeds. Bleeds must extend at least 0.25" past trim edge. Full page ads will be trimmed to 8.5 x 11". To ensure nothing is cropped, please keep the live area 0.25" away from trim edges.

SEND FORM TO:

Tracy Wagner: tracy@gcptexas.net
(p) 512-251-8101

ADVERTISING COST

AD	SIZE	PROGRAM	DIGITAL PREVIEW	TOTAL
Full Page	(8.5" wide x 11" high)	\$1,500	+ \$500 =	\$2,000
Half Page	(7.5" wide x 4.5" high)	\$1,000	+ \$300 =	\$1,300
Quarter Page	(3.5" wide x 4.5" high)	\$500	+ \$200 =	\$700
Inside Front Cover	(8.5" wide x 11" high)	\$2,000 SOLD	+ \$500 =	\$2,500
Inside Back Cover	(8.5" wide x 11" high)	\$2,000 SOLD	+ \$500 =	\$2,500
Back Cover	(8.5" wide x 11" high)	\$2,000 SOLD	-----	-----

Firm Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Ad Size _____

Authorized Signature _____

Check Visa MC Amex DIS
(Make checks payable to: **Texas Water**)

Amount to Charge \$ _____

Cardholder Name _____

Card # _____

Security Code _____ Expiry Date _____

Card Billing Address _____

City _____

State _____ Zip _____

Signature _____

MAKE CHECK PAYABLE TO: Texas Water

Send payment to:

Texas Water c/o GCP Association Services
PO Box 676, Pflugerville, TX 78691

Payment Must Be
Received by
March 1, 2024