

## **TEXAS WATER POINTS SYSTEM**

1. Each exhibitor is credited with one (1) priority point for each booth space purchased.
  - a. Max points – 15 per year

(Points will be awarded to individual companies or qualified/recognized representative companies with clear contractual affiliation as determined by Texas Water. Ad Hoc groups developed to solely achieve priority status will no longer be recognized.)

2. Length of time as exhibitor.
  - a. Each exhibitor who has exhibited 5 or more consecutive years or more receives 5 points.
  - b. Each exhibitor who has exhibited 3 or 4 consecutive years receives 3 points.

3. How are Priority Points accumulated for sponsorship packages?

Points will be awarded to current Exhibitors only for conference sponsorship dollars spent for the most recent conference. Must be general conference sponsorships and does not include sponsorships for competitions events.

\$1,001 - \$2,000= 2 points

\$2,001 - \$3,000 = 3 points

\$3,001 - \$5,000= 4 points

\$5,000 and above – one additional point for each one-thousand dollars up to max of 10 points.

4. How are Priority Points accumulated for advertising?

Points will be awarded for total advertising in the attendee brochure and/or final convention program for the year prior.

\$1000 – \$1,300 = 1 point

\$1301 - \$1,500 = 2 points

\$1501 – above = 3 points

5. Points will be awarded for advertising in the TAWWA or WEAT monthly newsletter:

TAWWA advertising - ½ page, full page– One point for last 6 consecutive issues on receipt of full payment of paid advertising.

WEAT advertising– ½ page, full page– One point for last 6 consecutive issues of on receipt of full payment of paid advertising.

6. Points reductions:

Points may be reduced for:

1. One of more documented reports of failing to follow contract rules including early take down of booth. Reduction of 3 points per booth.