

Sample form, not for offline completion.

Visit <https://texaswater.awardsplatform.com> to enter.

TW25 Watermark Media Award

Deadline

January 7, 2025

Who Can Enter?

Any Texas online, print or broadcast media professional is eligible to enter.

Who Sponsors the Awards?

The Texas Section of the American Water Works Association (TAWWA) and the Water Environment Association of Texas (WEAT).

About the Award

The Watermark Award for media excellence is designed to recognize Texas media who have raised the public's level of understanding of water issues in Texas. Texas media have advanced community understanding and support for water resources significantly by interpreting issues affecting water in our state.

Why Enter?

If you've provided your audience with accurate, insightful information about their water resources, we want to recognize you.

Why Water?

Water is a precious resource – our economic vitality and our very lives depend on a safe, adequate water supply. Yet many people don't think about the issues that affect their water resources, or are influenced by inaccurate or incomplete information.

The Award

Each winner will receive a beautiful etched glass award.

Entry name

All questions must be answered, unless marked optional. To submit an entry in more than one submission category, you must submit a separate entry form and support material for each category.

General Rules

1. Entries must be accompanied by the entry form and must be received no later than Tuesday, January 7, 2025.
2. Entries must have been produced between Jan. 1, 2024 and Dec. 31, 2024.
3. Newspaper and magazine entries consisting of a large number of pages will be displayed digitally as part of Texas Water 2025.
4. Radio and television entries should include the complete script (if a script was used) and a brief summary or outline of the program's content. Radio entries must be accompanied by an audio version. Television entries must be accompanied by a video with audio.
5. Only published or broadcast material will be judged.
6. Paid advertising is not eligible.
7. TAWWA or WEAT members may not enter for media, but should encourage their local media to enter.
8. Entrants may submit no more than two entries. Each entrant can receive only one award.
9. Winners will be notified by Friday, January 31.
10. Winners will be recognized during the Texas Water 2025 conference, March 18-21 at the George R. Brown Convention Center in Houston.

Judging: Entries are judged based on water interest, accuracy, clarity, style and impact. Judges may be members of TAWWA or WEAT, instructors or professors of communication in accredited Texas schools or members of the publishing and broadcasting fields who are not currently employed by Texas media.

Name of Station/Publication

Address

City, State, Zip

Contact Phone

Contact Email

Title of Entry

Writer/Producer

Job Title

Medium

Print: Daily

Print: Non-Daily

Online

Radio

TV

Describe the entry being nominated

Documentation Provided (optional)

Printed Article

Video File

Audio File

Script

Other

Upload PDF of printed article or script (optional)



Or provide online link to article (we must be able to access the article as a non-subscriber) (optional)

Please provide any additional images or media files to support your submission.

Maximum file size is 10MB per item.

Video attachments may be hosted on a video site such as YouTube or Vimeo.