



Texas Water 2018 ❖ Advertising Rates & Order Form

Texas Water 2018 Digital Attendee Brochure and Conference Program

DISTRIBUTION: More than 4,000 water and wastewater professionals in Texas and surrounding states that attend Texas Water 2018.

REPRODUCTION: In approximate size, camera-ready copy required or electronic copy in high resolution (300 dpi or greater) in jpeg or tif (or other image files) format.

READERSHIP: Water quality engineers, treatment plant technicians, scientists, government officials, regulatory agency personnel, manufacturers and their agents, libraries, universities and groups and individuals concerned with environmental protection.

FORMAT: The format is a standard letter size page (8.5" wide x 11" high) and contains full color pages. The Attendee Brochure is a digital program available online prior to the conference, while the Conference Program will be printed and distributed at Texas Water 2018.

DEADLINES: Attendee Brochure: Nov. 20, 2017
Conference Program: March 2, 2018

LIMITATION OF LIABILITY: Acceptance of advertising for publication in Texas Water 2018 Attendee Brochure and Conference Program does not imply approval or endorsement of any product, service or representation by either the Water Environment Association of Texas or Texas Section of the American Water Works Association.

DIAMOND SPONSOR AND AD COMBO

Be a **Diamond Sponsor** at \$3,500, sponsor an event/function at Texas Water 2018, and get a **FULL PAGE AD** in the **conference program** for an additional \$750 for a total cost of \$4,250*. See www.txwater.org for the list of sponsorship opportunities. Please submit separate sponsorship form with ad order form. **Deadline: March 2**

**Sponsor/Ad Combo offered for Awards
Breakfast Video Sponsor is \$5,250.*

DISPLAY ADVERTISING COST

AD SIZE	EXAMPLE	PRICE	PLUS DIGITAL ATTENDEE BROCHURE	
Full Page*	(7.5" wide x 10" high)	\$1,250	+ \$500	= \$1,750
Half Page	(7.5" wide x 4.5" high)	\$750	+ \$300	= \$1,050
Quarter Page	(3.5" wide x 4.5" high)	\$400	+ \$200	= \$600
Inside Front Cover*	(7.5" wide x 10" high)	\$1,500	SOLD	SOLD
Inside Back Cover*	(7.5" wide x 10" high)	\$1,500	—	—
Back Cover*	(7.5" wide x 10" high)	\$1,500	SOLD	SOLD

*Full page ads can have bleeds at an additional cost of \$150

SEND ORDERS TO:

Tracy Wagner
c/o Texas Water
PO Box 676
Pflugerville, TX 78691
(p) 512-251-8101
(f) 512-251-8152
tbwagner@texas.net

Firm Name _____

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Authorized Signature _____

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(Make checks payable to: **Texas Water**)

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Space is limited. Call TODAY at 512-251-8101.