



Texas Water™ 2021 - Virtual

March 29-April 1, 2021

Sponsorship Opportunities

Here's your opportunity to be a special part of Texas Water™ 2021 - Virtual and get your name and product out to more than 15,000 professionals in the water and wastewater industry.

DIAMOND SPONSOR ► \$4,000

- Sponsorship recognition with your logo on the **Texas Water website** with hyperlink to your website
- Sponsorship recognition with your logo in all **Texas Water email correspondence** with hyperlink to your website
- Sponsorship recognition with your logo in the **virtual Conference Program** with hyperlink to your website
- Special Thank You section with sponsorship recognition and your logo in the **post-Conference issues of the TAWWA and WEAT association magazines** (Texas H2O and Texas WET)
- Includes free virtual conference registration for 5 company employees
- Option to sponsor your choice of the **Opening Session, Conference Entertainment Event** or **Women of Water panel** (*sponsorships per event limited; assigned on a first-come, first-served basis*)
- Sponsorship recognition with logo during the virtual technical program, through a **"PBS-Style" Acknowledgement**. We are going to place brief insertions before the technical presentations indicating that the session was "Brought to you by..." or "Made possible by..." and include the sponsor's website. Diamond Sponsors will have the opportunity to be recognized in front of **3 technical presentations** of their choosing.

Optional Upgrades for Diamond Level Sponsors:

- (select requested upgrades on the sponsor form; or purchase all upgrades at a discounted rate and become a Diamond+ sponsor - see details below)
- Enhance your PBS-Style title card sponsorship recognition with an up to **30 second video spot** to be played after sponsor's title card and before technical session begins. \$500 per video spot or purchase for all 3 of your selected technical presentations for \$1,250. *Video must be provided by the sponsor as an mp4 file; Same video will be used for all video spots; Texas Water is not responsible for producing or editing the video.*
 - Have your logo be showcased on one of our **12 exclusive banner spots** in the virtual conference lobby with hyperlink to your website for \$1,500 (see sample image below). Limited and available on a first-come, first-served basis.

DIAMOND + SPONSOR ► \$6,500

- Everything included at the Diamond Level
- 3 video ad spots to enhance your logo title card
- 1 virtual lobby banner with logo and hyperlink to your website



Questions? Contact Tracy at tbwagner@texas.net

DEADLINE: February 19, 2021

PLATINUM SPONSOR ▶ \$3,500

- Sponsorship recognition with your logo on the **Texas Water website** with hyperlink to your website
- Sponsorship recognition with your logo in all **Texas Water email correspondence** with hyperlink to your website
- Sponsorship recognition with your logo in the **virtual Conference Program** with hyperlink to your website
- Special Thank You section with sponsorship recognition and your logo in the **post-Conference issues of the TAWWA and WEAT association magazines** (Texas H2O and Texas WET)
- Includes free virtual conference registration for 3 company employees
- Option to sponsor your choice of the **TAWWA Awards Ceremony**, the **WEAT Awards Ceremony** or the **Watermark Awards Ceremony** (*sponsorships per event limited; assigned on a first-come, first-served basis*)
- Sponsorship recognition with logo during the virtual technical program, through a “**PBS-Style**” Acknowledgement. We are going to place brief insertions before the technical presentations indicating that the session was “Brought to you by...” or “Made possible by...” and include the sponsor’s website. Platinum Sponsors will have the opportunity to be recognized in front of **2 technical presentations** of their choosing
- Be added to the waitlist for optional Diamond level upgrades should they become available.

GOLD SPONSOR ▶ \$3,000

- Sponsorship recognition with your logo on the **Texas Water website** with hyperlink to your website
- Sponsorship recognition with your logo in all **Texas Water email correspondence** with hyperlink to your website
- Sponsorship recognition with your logo in the virtual Conference Program with hyperlink to your website
- Special Thank You section with sponsorship recognition and your logo in the **post-Conference issues of the TAWWA and WEAT association magazines** (Texas H2O and Texas WET)
- Includes free virtual conference registration for

1 company employee

- Option to sponsor your choice of the **Virtual Tours** or **YP Reception** (*sponsorships per event limited; assigned on a first-come, first-served basis*)
- Sponsorship recognition with logo during the virtual technical program, through a “**PBS-Style**” Acknowledgement. We are going to place brief insertions before the technical presentations indicating that the session was “Brought to you by...” or “Made possible by...” and include the sponsor’s website. Gold Sponsors will have the opportunity to be recognized in front of **1 technical presentation** of their choosing.

SILVER SPONSOR ▶ \$2,000

- Sponsorship recognition with your logo on the **Texas Water website** with hyperlink to your website
- Sponsorship recognition with your logo in all **Texas Water email correspondence** with hyperlink to your website
- Sponsorship recognition with your logo in the **virtual Conference Program** with hyperlink to your website
- Special Thank You section with sponsorship recognition and your logo in the **post-Conference issues of the TAWWA and WEAT association magazines** (Texas H2O and Texas WET)
- Option to sponsor your choice of the **University Forum** or **Student Design Competition** (*sponsorships per event limited; assigned on a first-come, first-served basis*)

BRONZE SPONSOR ▶ \$1,000

- Sponsorship recognition with your logo on the **Texas Water website** with hyperlink to your website
- Sponsorship recognition with your logo in all **Texas Water email correspondence** with hyperlink to your website
- Sponsorship recognition with your logo in the **virtual Conference Program** with hyperlink to your website
- Special Thank You section with sponsorship recognition and your logo in the **post-Conference issues of the TAWWA and WEAT association magazines** (Texas H2O and Texas WET).

Texas Water™ 2021 - Virtual: Sponsor Form

Firm Name _____

URL (to link logo to) _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Contact Phone _____

Contact Email _____

Sponsorship Level: **Diamond +: \$6,500**

I would like to sponsor (select one): Opening Session
 Conference Entertainment Event or Women of Water panel

Diamond: \$4,000

I would like to sponsor (select one): Opening Session
 Conference Entertainment Event or Women of Water panel

Optional Add-Ons at Diamond Level:

- One 30 second video spot: \$500
- Two 30 second video spots: \$1,000
- Three 30 second video spots: \$1,250
- Virtual Lobby Banner: \$1,500

Platinum: \$3,500

I would like to sponsor (select one): TAWWA Awards Ceremony
 WEAT Awards Ceremonly or Watermark Awards Ceremony

Gold: \$3,000

I would like to sponsor (select one): Virtual Tours or YP Reception

Silver: \$2,000

I would like to sponsor (select one): University Forum or Student Design Competition

Bronze: \$1,000

Check (Make checks payable to: **Texas Water**) Visa MC Amex DIS

Amount to Charge \$ _____ Cardholder Name _____

Card # _____ Security Code _____ Expiry Date _____

Card Billing Address _____

City _____ State _____ Zip _____

Signature _____

MAKE CHECK PAYABLE TO: Texas Water

Return with payment to: Texas Water c/o GCP Association Services
PO Box 676 | Pflugerville, TX 78691
P: (512) 251-8101 | F: (512) 251-8152 | tbwagner@texas.net

Questions?

Contact Tracy at tbwagner@texas.net

DEADLINE: February 19, 2021