



# Texas Water™ 2022 ❖ Advertising Rates & Order Form

## Digital Conference Preview and Printed Conference Program

**DISTRIBUTION:** 5,000 water and wastewater professionals in Texas and surrounding states that attend Texas Water™ 2022.

**REPRODUCTION:** In approximate size, camera-ready copy required or electronic copy in high resolution (300 dpi or greater) in jpeg or PDF format.

**READERSHIP:** Water quality engineers, treatment plant technicians, scientists, government officials, regulatory agency personnel, manufacturers and their agents, libraries, universities and groups and individuals concerned with protecting public health and the environment.

**FORMAT:** The format is a standard letter size page PDF (8.5" wide x 11" high) and contains full color pages. The Conference Preview is digital, distributed via email and available online prior to Texas Water (beginning in January), while the Conference Program is printed and distributed at Texas Water™ in April.

**DEADLINES:** Digital Conference Preview: Nov. 29, 2021  
Conference Program: Feb. 18, 2022

**LIMITATION OF LIABILITY:** Acceptance of advertising for publication in Texas Water™ 2022 Conference Preview and Conference Program does not imply approval or endorsement of any product, service or representation by either the Water Environment Association of Texas or the Texas Section of the American Water Works Association.

### DIAMOND SPONSOR AND AD COMBO OPTION

Be a **Diamond Sponsor** for \$4,000 and get a **FULL PAGE AD** in the **conference program** for an additional \$1,000 for a total cost of \$5,000.

Save \$250 off the full page ad price!

Please submit separate sponsorship form with ad order form. **Deadline: Feb. 18**

### ADVERTISING COST

AD	SIZE	PROGRAM	DIGITAL PREVIEW		
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Half Page	(7.5" wide x 4.5" high)	<b>\$750</b>	+ \$300	=	\$1,050
Quarter Page	(3.5" wide x 4.5" high)	<b>\$400</b>	+ \$200	=	\$600
Inside Front Cover	(8.5" wide x 11" high)	<del>\$1,500</del>	<b>SOLD</b>		
Inside Back Cover	(8.5" wide x 11" high)	<b>\$1,500</b>	+ \$500	=	\$2,000
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c/o Texas Water  
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