



# Texas Water™ 2023 ❖ Advertising Rates & Order Form

## Digital Conference Preview and Printed Conference Program

**DISTRIBUTION:** 5,000 water and wastewater professionals in Texas and surrounding states that attend Texas Water™ 2023.

**REPRODUCTION:** In approximate size, camera-ready copy required or electronic copy in high resolution (300 dpi or greater) in jpeg or PDF format (PDF preferred).

**READERSHIP:** Water quality engineers, treatment plant technicians, scientists, government officials, regulatory agency personnel, manufacturers and their agents, libraries, universities and groups and individuals concerned with protecting public health and the environment.

**FORMAT:** The format is a standard letter size page PDF (8.5" wide x 11" high) and contains full color pages. The Conference Preview is digital, distributed via email and available online prior to Texas Water (beginning in January), while the Conference Program is printed and distributed at Texas Water™ in April.

**DEADLINES:** Digital Conference Preview: Nov. 28, 2022  
Conference Program: Feb. 17, 2023

**LIMITATION OF LIABILITY:** Acceptance of advertising for publication in Texas Water™ 2023 Conference Preview and Conference Program does not imply approval or endorsement of any product, service or representation by either the Texas Section of the American Water Works Association or the Water Environment Association of Texas.

**FULL PAGE BLEED INFORMATION**

Full page advertisements may include bleeds. Bleeds must extend at least 0.25" past trim edge. Full page ads will be trimmed to 8.5 x 11". To ensure nothing is cropped, please keep the live area 0.25" away from trim edges.

**SEND FORM TO:**

Tracy Wagner  
(p) 512-251-8101 | (f) 512-251-8152  
tracy@gcptexas.net

**ADVERTISING COST**

AD	SIZE	PROGRAM	DIGITAL PREVIEW		TOTAL
Full Page	(8.5" wide x 11" high)	<b>\$1,300</b>	+ \$500	=	\$1,800
Half Page	(7.5" wide x 4.5" high)	<b>\$800</b>	+ \$300	=	\$1,100
Quarter Page	(3.5" wide x 4.5" high)	<b>\$450</b>	+ \$200	=	\$650
Inside Front Cover	(8.5" wide x 11" high)	<b>\$1,600 SOLD</b>	+ \$500	=	\$2,100
Inside Back Cover	(8.5" wide x 11" high)	<b>\$1,600 SOLD</b>	+ \$500	=	\$2,100
Back Cover	(8.5" wide x 11" high)	<b>\$1,600 SOLD</b>	-----	-----	-----

Firm Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Ad Size \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Check  Visa  MC  Amex  DIS  
(Make checks payable to: **Texas Water**)

Amount to Charge \$ \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Card # \_\_\_\_\_

Security Code \_\_\_\_\_ Expiry Date \_\_\_\_\_

Card Billing Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

**MAKE CHECK PAYABLE TO: Texas Water**

Return with payment to: Texas Water c/o GCP Association Services  
PO Box 676, Pflugerville, TX 78691

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